

Jamaica Life Magazine (JLM) Privacy Policy

Last updated July 2026

This Privacy Policy explains how Jamaica Life Magazine (JLM) collects, uses, stores, and protects your personal data in connection with our print and digital editions, our website, and our mailing list. We are committed to handling your information responsibly and in accordance with Jamaica's Data Protection Act 2020.

Who We Are

JLM is a lifestyle publication distributed in print and digital formats, published three times per year. For the purposes of the Data Protection Act 2020, JLM is the data controller responsible for your personal data. If you have any questions about this policy, you can contact us at info@jamaicalife.org

What Personal Data We Collect

We collect only the data we need to deliver our publication and manage our relationship with readers, advertisers, and contributors. This may include:

- Your name and email address, where you subscribe to receive the digital edition or are added to our mailing list.
- Postal address and contact details, where you receive a print copy or are an advertiser or business contact.
- Correspondence, where you email us or submit an enquiry, advertising request, or contribution.
- Website usage data, such as pages visited, collected through our website and any analytics or cookies in use.

How We Collect Your Data

We collect personal data when you subscribe to our mailing list, request a copy of the magazine, respond to correspondence, engage with us as an advertiser or partner, or interact with our website. In some cases, business or organisational contact details may be gathered from publicly available sources for the purpose of professional outreach relevant to the publication.

Why We Use Your Data

We process your personal data for the following purposes:

- To deliver the digital and print editions of the magazine to you.
- To manage our mailing list and send you issues, updates, and related communications.
- To respond to your enquiries and correspondence.
- To manage advertising, partnership, and contributor relationships.
- To maintain and improve our website and understand how it is used.

Legal Basis for Processing

We rely on your consent where you have opted to receive our mailing, and on our legitimate interests in operating and promoting the publication, subject to your rights. Where we rely on consent, you are free to withdraw it at any time. We will not use your data for any purpose that is incompatible with the reasons for which it was collected.

Marketing and Your Choices

Where you are on our mailing list, we will send you the magazine and related communications. Every email includes a clear way to unsubscribe, and you can ask us to remove you at any time by contacting info@jamaicalife.org. We will action such requests promptly.

How We Store and Protect Your Data

We take appropriate technical and organisational measures to keep your personal data secure and to prevent unauthorised access, loss, or misuse. Access to your data is limited to those who need it to carry out the purposes described above. We keep your data only for as long as necessary for those purposes, after which it is securely disposed of.

Sharing Your Data

We do not sell your personal data. We may share limited data with trusted service providers who help us operate, for example, email delivery or website hosting, and only to the extent necessary to provide those services. We may also disclose data where required to do so by law or by a valid request from a lawful authority.

Transfers Outside Jamaica

Some of the services we use may store or process data outside Jamaica. Where this happens, we take reasonable steps to ensure your data receives an adequate level of protection consistent with the Data Protection Act 2020.

Your Rights

Under the Data Protection Act 2020, you have rights in relation to your personal data, including:

- The right to be informed about how your data is used.
- The right to access the personal data we hold about you.
- The right to have inaccurate data corrected.
- The right, in certain circumstances, to have your data deleted or to restrict its processing.
- The right to object to certain processing, including direct marketing.

To exercise any of these rights, contact us at info@jamaicalife.org.

Cookies and Website

Our website may use cookies to help it function and to understand how visitors use it. You can manage or disable cookies through your browser settings. Disabling cookies may affect how parts of the site work.

Children

Our publication and website are intended for a general adult readership. We do not knowingly collect personal data from children. If you believe a child has provided us with personal data, please contact us so we can address it.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised date. We encourage you to review it periodically.

Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact info@jamaicalife.org.